

ASAPSHOW

The Authority in Global Sourcing



PRESS RELEASE

FREE Show Rooms in China's Two Largest Apparel Marts

Los Angeles, CA & Shanghai, China — May 4, 2006 — ASAP Show Inc. will provide FREE permanent show rooms for the exhibitors at the FITS in Jinan and Harbin apparel marts.

“The FREE permanent show rooms will assist U.S. brands in continuing their presence in China’s domestic consumer market.” Frank Yuan, CEO of ASAP Show stated. “If any U.S. brand successfully makes a licensee agreement during FITS, the show rooms can be used as a regional sales offices. If the U.S. brands have a potential licensee, they can proudly tell the potential Chinese partner that they already have two show rooms. If the brands don’t have any licensee lined up, the show rooms can be used as the place to promote their brand in China 365/24/7.”

Jinan Shgou International Fashion Plaza – a 2 million square ft. 4 story apparel building – located in Jinan with 6 million in population and the capital of the Shan-Dong province. The Shan-Dong province has the second largest population and GPD in China, which makes the city an economic center for North East China.

<http://www.9achina.com.cn>

Harbin Lesong Plaza – a 1.2 million square ft. 6 story apparel building – located in Harbin with 7 million in population and the capital of Hei –Long-Jiang Province. Carrefour, McDonald’s and KFC are currently tenants of the Plaza.

Harbin is located at the boarder of Russia, which makes the city an economic center for trade between the two countries. The local residents in Harbin are known to spend on clothing because of the harsh winters and hot summers.

<Http://www.suite-dress.com/tegao3/newsbook.asp?id=23>

ABOUT ASAP Show, Inc (ASAP) www.asapshow.com

ASAP Show Inc. is a trade-show organizer that focuses on the apparel and fashion industry. ASAP produces the ASAP Global Sourcing Show twice a year (February and August) in Las Vegas, arranges two buying trips per year, a China buying trip in May, and a South Asia buying trip in November, and the FITS - Fashion International Trade Show.

ABOUT FITS: www.FashionForChina.com

FITS is committed to launch international fashion, accessory and footwear brands into China - the fastest growing consumer market in the world. FITS will provide the most cost effective way and “first entry” advantage by finding an experienced partner to act as a Master Licensee to overcome the complexity of the China distribution system.

Certain of the statements made herein constitute forward-looking statements that involve risks and uncertainties. In such instances, actual results could differ materially as a result of a variety of factors including the risks associated with the effect of changing economic conditions at home and abroad, variations in cash flow, reliance on collaborative retail partners, and on new product development, variations in new product and service development, risks associated with rapid technological change, and potential of introduced or undetected flaws and defects in products and services and other risk factors detailed in forms filed with the Securities and Exchange Commission from time to time.

Press Contact:

Jerome Yuan
Show Manager
(626) 636-2530

E-mail: jerome@asapshow.com