

ASAP Global Sourcing Show

Show Directory Rate Card

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|--------------------------------------|------------|
| Half Page (5 ¾" w x 4 ¼" h) 4-color | \$ 500.00 |
| Full Page (5 ¾" w x 8 ½" h) 4-color | \$1,000.00 |
| Two-Page Spread (12 1/2" w x 9 ¼" h) | \$1,350.00 |
| Inside Front Cover | \$1,550.00 |
| Inside Back Cover | \$1,250.00 |
| Back Cover | \$1,750.00 |
| +Requested positions (add 10%) | |

Sponsorship Opportunities

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|-------------------------------------|-------------|
| Dedicated e-Flash (one-time) | \$ 750.00 |
| Media Banner (website for 6-months) | \$ 750.00 |
| Mannequin Display | \$ 750.00 |
| Registration Fill-in Counter | \$ 750.00 |
| Meter Boards (1 sided) | \$ 1,000.00 |
| Lanyards (5,000) | \$ 2,000.00 |
| Cyber Café | \$ 2,500.00 |
| Show Bags (8,000) | \$ 3,000.00 |
| Seminar Sponsorship | \$ 3,000.00 |

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